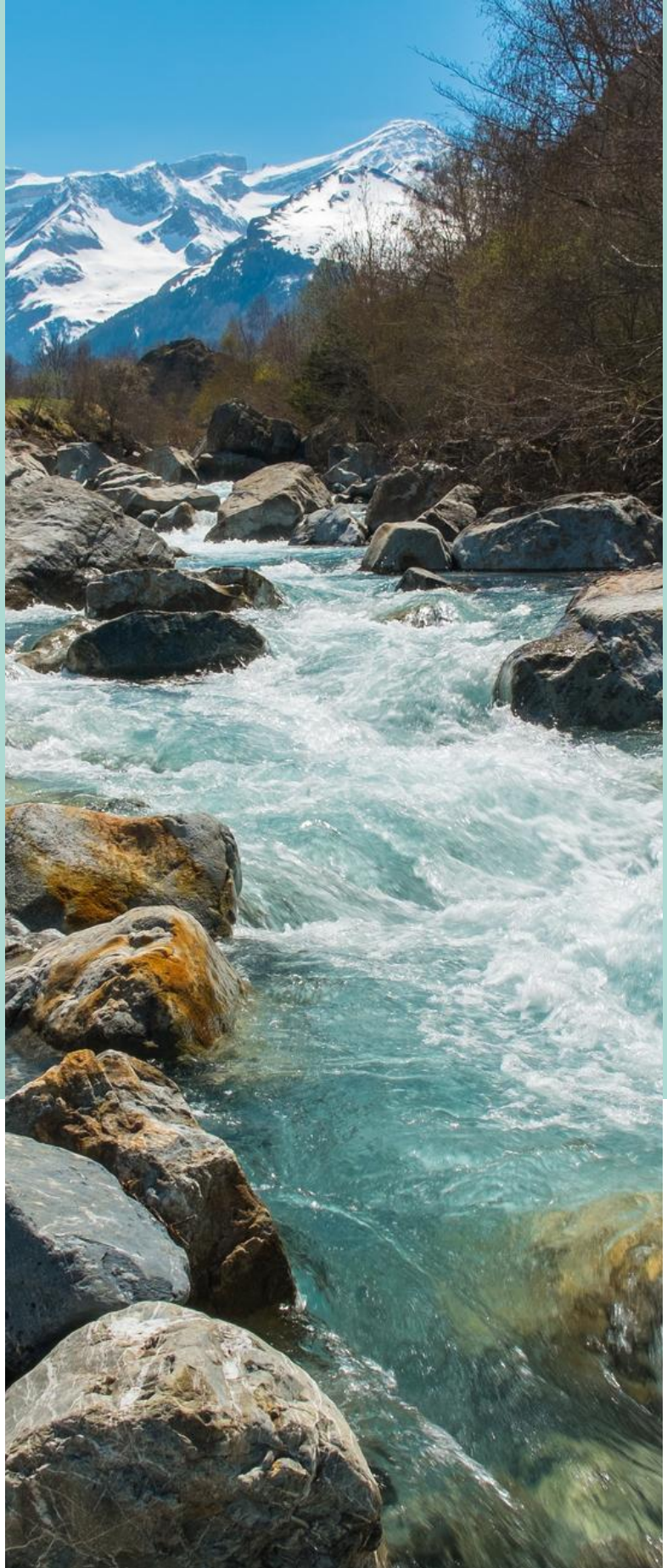


ANNUAL REPORT 2019



Addressing the state's water challenge by improving water efficiency through diverse community connections, innovative solutions, and valuable member resources.

colorado
waterwise



MAKING CONNECTIONS

We had a really fun year. The Colorado WaterWise Board and staff concentrated on connecting with members and non-members alike through events that combined education and networking. Our latest Live Like You Love It social media-based live event, #Bike4Water, was a spin-off of the previous two years' #Hike4Water contest. The #Bike4Water posts reached 30,000 people and between all participating breweries we had over 100 conversations.

CWW held seven educational events, including webinars, lunch 'n learns, and of course our signature Water Conservation Symposium. This year, the Symposium was held at the brilliant Denver Museum of Nature and Science. The planning committee had to reschedule the event last-minute due to a massive snow storm, but the majority of our speakers and registrants attended and it was the success we had hoped for.

The Board of Directors participated in a facilitated strategic planning session in January of 2020. At that session and subsequent meetings, we will be analyzing our mission and values statement, as well as building a new strategic plan for the organization and the action plan for the year.

As we write this, it is summer 2020 and we felt like we needed to acknowledge how odd it feels to write this annual report from the 2019 perspective, knowing that life has changed so much since the new year. 2020 has put us all through the wringer. The pandemic hit the United States hard, and the water conservation community has been overwhelmed by changes to our operating procedures and some budget reductions.

But we're still here. And we are happy to be continuing to connect with you.



Diana Denwood and Lyndsey Lucia

Colorado WaterWise Co-Chairs in 2019

2019 PROGRAMS

11th Annual Water Conservation Symposium

On October 30, 2019, the 11th Annual Water Conservation Symposium hosted more than 75 speakers and attendees at the Denver Museum of Nature and Science. It was a nice venue for networking with water providers, consultants, vendors, universities, college students and non-profit organizations.

We recognized Scott Winter from Colorado Springs Utilities with the Colorado WaterWise Gardener Award. Presentations covered pertinent topics for water professionals, including Water Management Plan Enforcement: Aurora Water's Approach Integrating Water and Land Use Planning; Commit to Colorado Water – Live Like You Love It; Sustainable Landscape Management; and Colorado Water Budgets: The Colorado Utility Experience with an Innovative Management Tool.



2019 PROGRAMS

Lunch 'n Learn Events and Webinar Series

These free events provide information sharing and networking opportunities for members and non-members during the year. Recordings of presentations are available to Colorado WaterWise members on coloradowaterwise.org in the News and Events section. 2019 topics:

- Piloting a Smart Water System
- Live Like You Love It Campaign Outreach
- Water Meter Replacement through Performance Contracting
- Drip Irrigation Trends in Landscape Irrigation Design
- Diversity in the Workforce



Drip Irrigation Trends in Landscape Irrigation Design - Drip irrigation is a growing trend in landscape irrigation design and is a proven means for achieving water conservation. Attendees of this Lunch 'n Learn learned more about the benefits of drip irrigation, the components that make up a drip system and basic design considerations to take when designing a system.

2019 PROGRAMS

Colorado Water - Live Like You Love It

Colorado WaterWise provides professionally designed outreach materials to members and partners. This year, we partnered with breweries to host a fun #Bike4Water event, raising awareness about sustainability and water efficiency efforts in the beer industry.

Each year we create new outreach materials for Campaign Partners, such as the Water Wise Landscaping factsheet and infographic below.



2019 PROGRAMS

Publications

WaterWise is a publication for members and covers timely water efficiency news, case studies, best practices, resources and technology.



An informative monthly e-newsletter is also available to members and non-members.

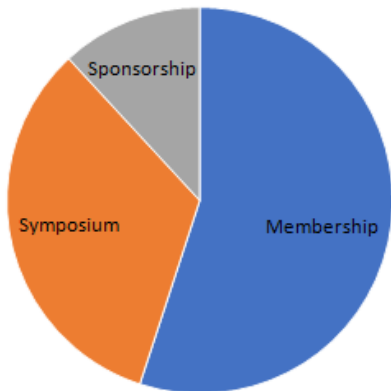
Sign up:

coloradowaterwise.org/mailling_list

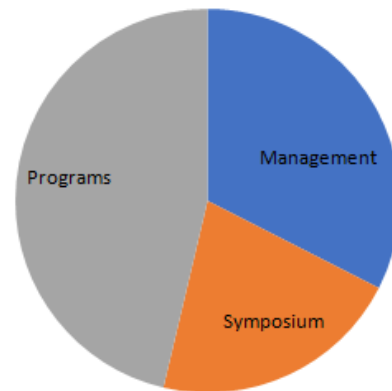
FINANCIAL SUMMARY

Total Assets as of December 2019 \$161,523

Income
\$70,959



Expenses
\$44,471



Colorado WaterWise relies on memberships to provide resources, educational programs and networking events. We appreciate the continued support of our valued members and partners and welcome feedback on how we can contribute to your professional development.

Live Like You Love It Partners \$2,000/\$3,500

GREELEY WATER - CITY OF LONGMONT - NORTHERN WATER

Large Utility Members \$1,500

AURORA WATER - CENTENNIAL WATER - COLORADO SPRINGS UTILITIES - FORT COLLINS UTILITIES - CITY OF FOUNTAIN - GREELEY WATER - LONGMONT - LOVELAND WATER AND POWER - NORTHERN WATER - THORNTON WATER

Medium Utility Members \$1,000

CASTLE ROCK - EAST CHERRY CREEK VALLEY - ENGLEWOOD - GOLDEN - GREEN MOUNTAIN WATER & SANITATION - PINERY WATER - PLATTE CANYON WATER & SANITATION - PUEBLO WEST METROPOLITAN DISTRICT - SOUTHWEST METRO METROPOLITAN DISTRICT

Industry Partners \$500 - \$1,000

AIQUEOUS - CAVANAUGH & ASSOCIATES - DROPCOUNTR - ET IRRIGATION - MILE HIGH YOUTH CORPS - OWOW CENTER - WATERSMART SOFTWARE - WATER SYSTEMS OPTIMIZATION

Small Utility Members \$500

BANCROFT-CLOVER WATER & SANITATION - BRECKENRIDGE WATER - BOULDER COUNTY - BRIGHTON - CORTEZ - EAGLE RIVER WATER & SANITATION DISTRICT - FREDERICK - LITTLE THOMPSON WATER DISTRICT - WILLOWS WATER DISTRICT

Basic Members \$250

AGRIBURBIA - ALLIANCE FOR WATER EFFICIENCY - AQUASAN NETWORK - BRENDLE GROUP - BRIGHTON - COURAGEOUS MARKETING - INTERA - REGIS UNIVERSITY - RESOURCE CENTRAL - WATERNOW ALLIANCE - WATER DEMAND MANAGEMENT - WESTERN RESOURCE ADVOCATES - WESTMINSTER - YEAROUT ENERGY SERVICES

2019 Board Members

Brad Brady, YearOut Energy - Courtney Black, INTERA - Diana Denwood, Aurora Water - Katie Helm, City of Fountain - Tyler Kesler, Boulder County - Lyndsey Lucia, Northern Water - Amelia Nuding, Western Resource Advocates - Eric Olson, Fort Collins Utilities - Ruth Quade, City of Greeley - Alyssa Quinn, Platte Canyon Water & Sanitation - Matthew (Quint) Redmond, Agriburbia - Thomas Riggle, Centennial Water - Amy Volckens, Brendle Group - Laura Wing, Thornton Water

Find current news and events and find out about membership at coloradowaterwise.org. Colorado WaterWise is a non-profit, 501(c)3 organization.

To become a Colorado Water - Live Like You Love It Campaign Partner, go to lovecoloradowater.org.

We welcome your questions and feedback. Contact us at admin@coloradowaterwise.org.

Find us on Facebook
@ColoWaterWise
@LoveColoradoWater

colorado
waterwise

