

A photograph of a garden scene. In the foreground, a gravel path leads from the bottom left towards the center. To the right of the path, there are several large, bushy purple flowers. In the background, there is a wooden fence, two blue chairs, and various green plants and trees. The overall scene is a well-maintained garden.

ANNUAL REPORT 2022

colorado
waterwise

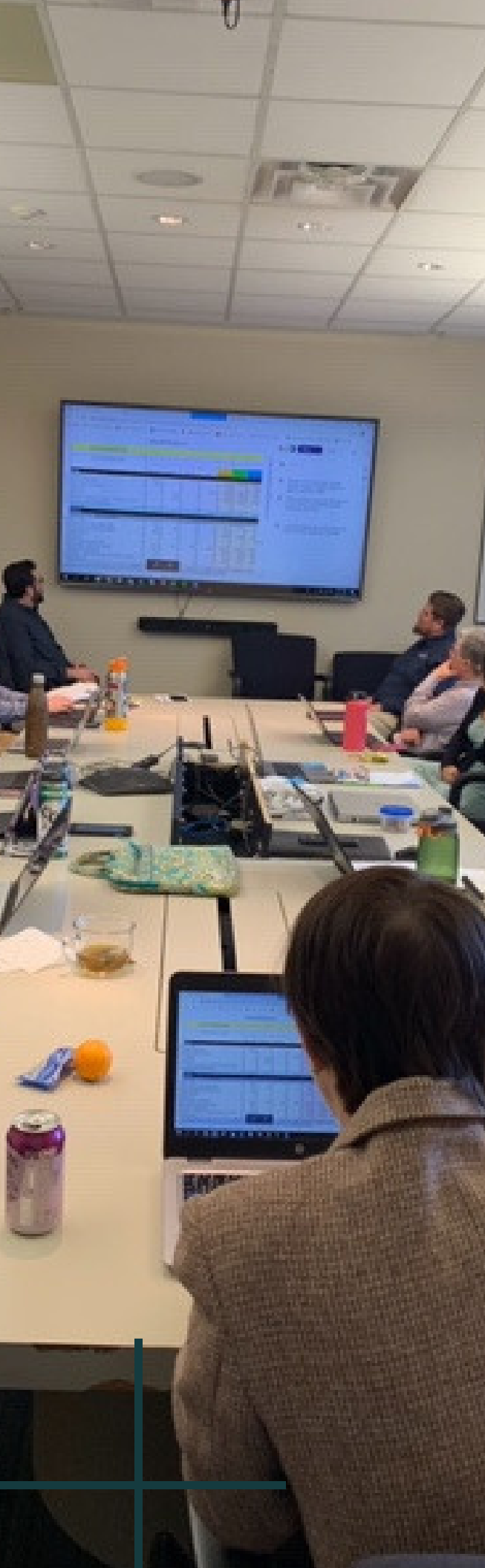
GROWING AND SHARING

We held our Annual WaterWise Symposium in October, bringing in nearly 150 water professionals throughout the region. It was such a pleasure to see familiar faces and meet many of you in person for the first time. We heard from some amazing speakers, learning about the latest and greatest endeavors happening throughout the region. As 2022 comes to a close, I find myself reflecting on another exciting year in the world of water. Big changes have been happening throughout the state as local municipalities seek to improve their landscape policies through turf limitations and more. I recall a time when the gap between water efficiency initiatives and other department initiatives was seemingly greater – sometimes viewed as having competing priorities. As it becomes more common for water utilities and planning departments to work together, the synergy between water conservation and other community wide goals has become inarguable. In addition to policy changes for new build properties, turf replacement incentives are transforming passive water users into empowered water managers. Doing more with less is at the forefront of everyone’s mind. At Colorado WaterWise we will continue to keep you informed and provide opportunities to be involved in moving the needle forward throughout our region!

Thank you for your interest in and support of Colorado WaterWise.

Brad Brady and Katie Helm

2022 Colorado WaterWise Co-Chairs



Mission

Addressing the state's water challenges by improving water efficiency through diverse community connections, innovative solutions and valuable member resources

Core Principles

Leadership: We empower Colorado to be a leader in water efficiency.

Collaboration: We nurture collaboration in the water community.

Education: We raise awareness of the importance of water for today and tomorrow.

Innovation: We build and share resources.

Stewardship: We foster the next generation of water stewards.

2022 PROGRAMS

ANNUAL SYMPOSIUM

We loved seeing so many familiar and new faces at the Annual Water Conservation Symposium! We had a great lineup of speakers who shared relevant and timely updates on the status of water conservation across Colorado.

We also hosted the first on-site happy hour following the event. It was great to continue the conversation with attendees after the event without having to travel to a new venue! We hope to continue this happy hour at future events.

Lee Ledesma from City of Aspen was recognized with this year's Gardener Award for her career long work on water conservation.



SESSION TOPICS INCLUDED:

- Colorado Water Loss Initiative
- Wildfire and Resilient Watersheds
- Teaming up on Stormwater Management
- Demand Management
- Transforming Water Intensive Landscapes

2022 PROGRAMS

EDUCATIONAL EVENTS

These free events provide information sharing and networking opportunities for members and non-members throughout the year. Recordings of presentations are available to Colorado WaterWise members on coloradowaterwise.org in the Resources section.

We were excited to host six educational events in 2022, four events were bilingual webinars and two were in-person lunch 'n learns or tours.

Topics included:



How to Host a Rain Barrel Installation Workshop

The Intersection of Fire & Water Wise Landscapes

Plains Farm Tour Lunch 'n Learn



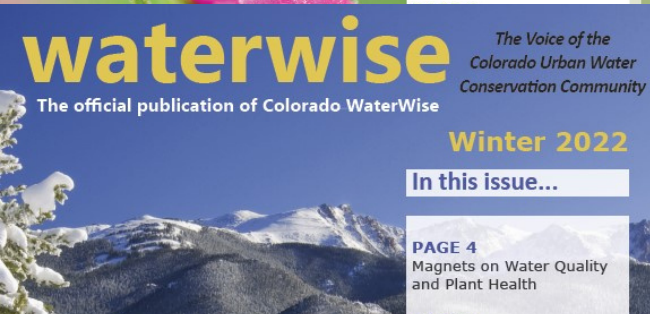
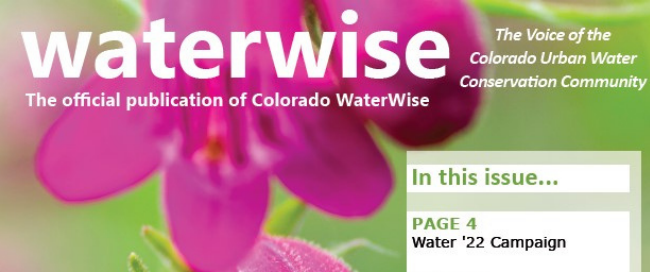
Overcoming HOA Barriers to Landscape Conversion

Fort Collins Green Stormwater Tour



Federal Funding and Financing Opportunities for Colorado Water Leaders

490+
REGISTRATIONS



ARTICLE-PACKED NEWSLETTERS

We covered a plethora of topics!

Water '22 Campaign

CWW Conservation Report

City of Evans Toilet Replacement Program

CSU Stormwater Center – Rain Gardens

Plant Select – Celebrating 25 years

High Country Conservation Center

Gilpin County Juggles Ghost Towns and Water

Drought in the West

Turf Replacements

Imagine a Day Without Water

Magnets on Water Quality and Plant Health

Castle Rock's Landscape Ordinance

Aurora's Turf Restrictions

Drawbacks to Artificial Turf

Loveland's Hydrozone Program

2022 PROGRAMS

DATA AND TOOLS

In 2022, the Data and Tools Committee kicked off the update to the Guidebook of Best Practices for Municipal Water Conservation in Colorado. The update to the 2010 guidebook will achieve four project objectives:

- a. Refresh the guidebook to represent the current state of best practices, including new resources and case studies, as well as emerging practices and technologies.
- b. Use diverse and representative stakeholder engagement to garner subject matter expertise and hear directly from water utilities about their needs.
- c. Employ systems thinking to emphasize the connections between water conservation and other utility and government services, as well as broader energy and climate connections.
- d. Innovate on the guidebook delivery to include an interactive website and case studies that are updated on a more frequent basis.

Colorado WaterWise issued a Request for Proposals and selected a consultant team led by Peter Mayer of WaterDM. Colorado WaterWise and the consultant team worked together to submit grant applications to the Colorado Water Conservation Board and the Colorado River Water Conservation District. Colorado WaterWise learned in 2022 that both grants were fully awarded. The project is expected to kick off in summer 2022 and be completed in 2024.




2022 PROGRAMS

LIVE LIKE YOU LOVE IT

COLORADO WATER & YOU!

A super fun and educational activity sheet for kids ages 5-12



ACROSS

- 97% of earth's water is found in these
- An area of land where all the water drains into one place
- The gas form of water that rises when heated

DOWN

- The Spanish word for water
- To save water or use it efficiently
- A large body of water that is surrounded by land
- The liquid form of water that falls from the sky
- The solid form of water we play with in winter
- A narrow, winding body of water that travels downstream

WATER TRIVIA QUESTIONS

What percentage of earth's water is available for humans to drink?


A 97%
B 22%
C 1%

How many inches of rain does Colorado receive per year, on average?

A 05 Inches
B 17 Inches
C 32 Inches

How many gallons of water does the average Colorado family use each day?

A 23 Gallons
B 97 Gallons
C 150 Gallons



WATER WASTE

Find and circle the 8 ways water is wasted in the illustration.

PROFESSIONALLY DESIGNED PUBLIC COMMUNICATION TOOLKIT

11+ Fact Sheets
3+ Ads
60+ Icon Graphics Library

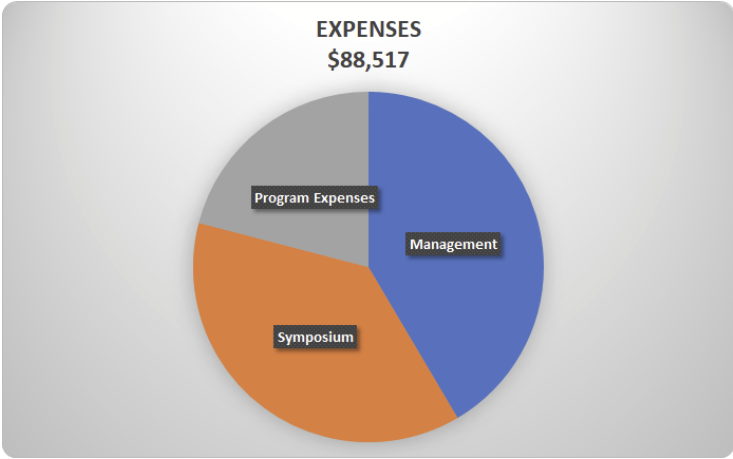
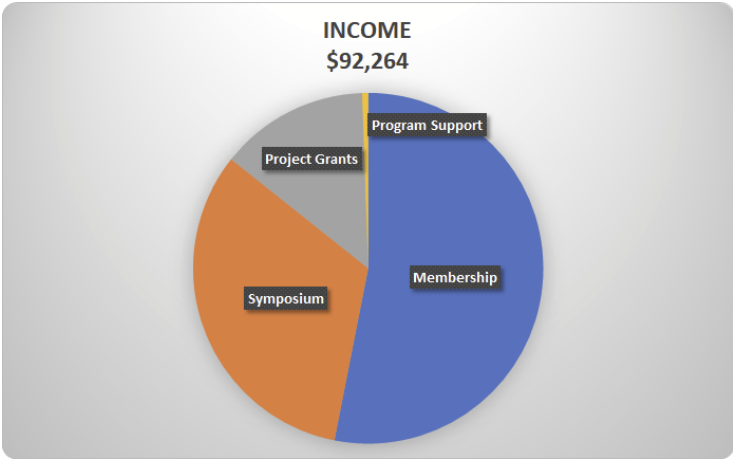
35+ Social Media posts and images
3+ Bill Inserts
3+ Templates
Plus many more resources

Learn more at
LoveColoradoWater.org

COLORADO WATERWISE FINANCIAL OVERVIEW

Colorado WaterWise gains all their operating funds through annual membership and the Annual Symposium event. As a small non-profit, we are able to keep expenses low allowing us to do even more with our member driven income.

Colorado WaterWise utilizes a savings account for reserve funds with Clean Energy Credit Union. This account allows Colorado WaterWise to align our reserve funds and overall finances even closer with our Core Principles. Clean Energy Credit Union is able to use these deposits to extend low-interest lines of credit to those interested in borrowing to make clean energy upgrades including solar, building envelope upgrades, and even purchasing electric vehicles and bikes



2022 BOARD MEMBERS THANK YOU!

Lance Ackerman, Colorado Spring Utilities

Brad Brady, Yearout Energy

Courtney Black, INTERA

Don Drews, Courageous Marketing

Katie Helm, City of Fountain

Tyler Kesler, Town of Erie

Lyndsey Lucia, Northern Water

Abbye Neel, Brendle Group

Eric Olson, Fort Collins Utilities

Ruth Quade, City of Greeley

Alyssa Quinn, Platte Canyon Water & Sanitation

Matthew (Quint) Redmond, Agriburbia

Thomas Riggle, Centennial Water

Lindsay Rogers, Western Resource Advocates

Abbye Volckens, Brendle Group

Laura Wing, Thornton Water

Tim York , Aurora Water

COLORADO WATERWISE THANK YOU MEMBERS!

Large Utility Members

Aurora Water • Centennial Water and Sanitation • Town of Erie
• City of Fort Collins • City of Fountain • City of Greeley •
Colorado Springs Utilities • City of Longmont • City of
Thornton • Loveland Water and Power • Northern Water •
Parker Water and Sanitation

Medium Utility Members

City of Golden • Town of Castle Rock • East Cherry Creek
Valley • Town of Frederick • City of Northglenn • Platte Canyon
Water & Sanitation • Pueblo West Metropolitan District •
Roxborough Water and Sanitation • South Adams County Water
and Sanitation • Southwest Metropolitan District

Small Utility Members

Bancroft-Clover Water & Sanitation • Town of Breckenridge •
City of Cortez • Eagle River Water & Sanitation District • City of
Evans • Inverness Water and Sanitation • Little Thompson
Water District • Pinery Water District • South Metro Water
Supply Authority • Town of Monument • Town of Windsor •
Willows Water District

COLORADO WATERWISE THANK YOU MEMBERS!

Industry Members

AIQUEOUS • ALCC • Cavanaugh & Associates • ConserveTrack
• Iconergy • Inman Interwest • Rain Bird • Water Systems
Optimization • Metron-Farnier • WaterSmart

Basic Members

AgriBurbia • Alliance for Water Efficiency • Brendle Group •
City of Brighton • City of Westminster • Colorado Stormwater
Center • Colorado Water Center • Consilium Design •
Courageous Marketing • Headwaters Institute • INTERA •
ReMax Alliance • Resource Central • Water Demand
Management • WaterNow Alliance • Western Resource
Advocates • Yearout Energy Services

*Thank
you!*

Find current news and events
and find out about membership
at coloradowaterwise.org.
Colorado WaterWise is a non-
profit, 501(c)3 organization.



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